



# American Cancer Society

## Volunteer Leadership Opportunities

### CEOs Against Cancer

The American Cancer Society's CEOs Against Cancer initiative leverages the power of global thought leaders to inspire a movement within organizations that directly impacts employees and communities, while making a meaningful investment in the fight against cancer. As executive leaders, you have a tremendous influence on health - for your employees, clients and consumers, communities, and the environment. Together, we can influence the development of cancer-fighting solutions and reduce the worldwide cancer burden.

### Area Board

The Area Board is committed to help steward a high performing, innovative and reimagined American Cancer Society that connects the Mission to advocacy and sustained revenue growth; that innovates to meet the needs of diverse populations; that is metric driven, celebrating risk and pivoting its approach based on early outcomes; that is relentlessly pursuant of driving sustained impact and relevance within communities. The Area Board will provide strategic volunteer leadership to the American Cancer Society.

### Associate Board of Ambassadors (ABOA)

The Associate Board of Ambassadors is a group of emerging leaders in the business community committed to providing education surrounding cancer prevention; raising awareness for the importance of screenings for early detection; and supporting innovative research initiatives that are helping end cancer as we know it, for everyone. The Board also provides extensive volunteer, networking, and professional development opportunities for its members.

### Distinguished Events – Executive Board

The Executive Board for the American Cancer Society's Golf Event or Gala are business leaders throughout the community dedicated to the lifesaving mission of the American Cancer Society. The mission of this prestigious group will promote and support the success through the recruitment of dedicated corporate sponsors and event leadership.

### Distinguished Events – Planning Committee

With the support of the American Cancer Society Staff Partner and in conjunction with the Executive Board, the Planning Committee will serve as leader(s) of the nearby Golf Event or Gala. The mission of this group is to support the success of the Golf event or Gala through auction solicitation, volunteer recruitment and event planning logistics.

### ACS Cancer Action Network (ACS CAN)

The American Cancer Society Cancer Action Network (ACS CAN) is the American Cancer Society's nonprofit, nonpartisan advocacy affiliate. ACS CAN volunteers advocate to make meaningful policy and regulatory change nationwide, like improving access to quality healthcare for patients and survivors and passing laws (like those that require smoke-free workplaces) that help save more lives. Volunteers advocate by meeting with legislators, planning events, and recruiting new ACS CAN members.

**Interested in joining a leadership opportunity?**  
**Please contact Erin Junker at, [Erin.Junker@Cancer.org](mailto:Erin.Junker@Cancer.org) or 651.230.3935**



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### **Gold Together Champion**

Gold Together is the American Cancer Society initiative dedicated to increasing awareness of childhood cancer, supporting families facing a diagnosis, and raising funds to end childhood cancer. Funds raised directly support childhood cancer research, education, advocacy, and service, as well as promote cancer prevention efforts targeting children to help them reduce their risk for cancer later in life.

### **Making Strides Against Breast Cancer**

Help make our event exciting and meaningful for everyone who attends! We're looking for people to join our Executive Planning Committee. This opportunity is open for all staff who would be interested in providing their expertise in event planning. Volunteers actively participate in walks that raise money and awareness for breast cancer research and programs. Corporate volunteers may choose to lead or join a team or participate on a strategic leadership committee that helps plan the event. Many corporate groups also choose a one-day community give-back experience by volunteering at the event.

### **Men Wear Pink Ambassadors**

Campaign Ambassadors across the nation are stepping up and using the power of wearing pink to raise funds and draw attention to the breast cancer fight. It offers a high-profile opportunity for business and community leaders to help raise awareness and funds for the fight against breast cancer during the month of October, through a fun and friendly competitive campaign. In fact, every dollar raised helps the American Cancer Society save more lives from breast cancer through early detection and prevention, breakthrough breast cancer discovery and research, and lifesaving patient support.

### **Relay for Life Event Leadership Teams**

Relay For Life Event Leadership Team members help plan and promote the event. They ensure everything is organized, from recruiting and motivating teams and sponsors to planning day-of-event ceremonies, virtual ceremonies, and alternative celebrations. Leadership volunteers plan and organize events in their local communities. They use and expand their skills to recruit new teams, provide marketing support, secure sponsorships, and more. Many employees also enjoy the camaraderie of a workplace team, honoring survivors and loved ones while raising needed funds to support the American Cancer Society mission.

### **ResearchHERS: Women Fighting Cancer Ambassadors**

ResearchHERS gives women an opportunity to fundraise for women-led cancer research, but it's more than a fundraising program. ResearchHERS is a sisterhood of purpose determined to sustain women-led cancer research and recognize the female trailblazers in the field. While the American Cancer Society has funded 50 scientists who have gone on to become Nobel Laureates, only one of them has been a woman. That's why we're calling on our community's most influential female leaders to become ResearchHERS Ambassadors, leaders committed to fundraising in support of women-led cancer research. Register yourself or nominate someone you know - and help fuel the future of women in cancer research today.

**Interested in joining a leadership opportunity?**

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